



Do the Right Thing

We choose honesty and integrity in all our actions, making the best, most educated decisions we can. Sometimes the right thing is the easy thing, or the popular thing. Other times it isn't. We don't get sidetracked when things go wrong, and we don't shy away from doing what is right.

ENSURING ACCOUNTABILITY

Follow through on your commitments. Take responsibility for your actions, decisions, and mistakes. Set aggressive goals and high standards. Prioritize effectively and set high standards.

TAKING ACTION

Identify and act on opportunities. Stay on top of your tasks. Proactively commit to a clear course of action. Push yourself to meet your goals.

MAKING EDUCATED DECISIONS

Use available resources to make sound decisions. Understand how much and what kind of information is needed to make a decision. Use multiple decision-making processes based on the situation.