

Appealing Curb Appeal

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What is Curb Appeal?

The practice of keeping an area looking its best to create a positive impression.

- Why is it important?
- Who is responsible for it?



Property Entrance

- Landscaping and Signage
- Sign Visibility
- Consistency





Clubhouse/Welcome Center



Office Spaces & Team Members

Around the Property





ELEVATE

Road Signs



Banners & Bandit flags



Flags



Roads, Driveways, & Sidewalks



Mailboxes

Playgrounds



Pools & Water Attractions



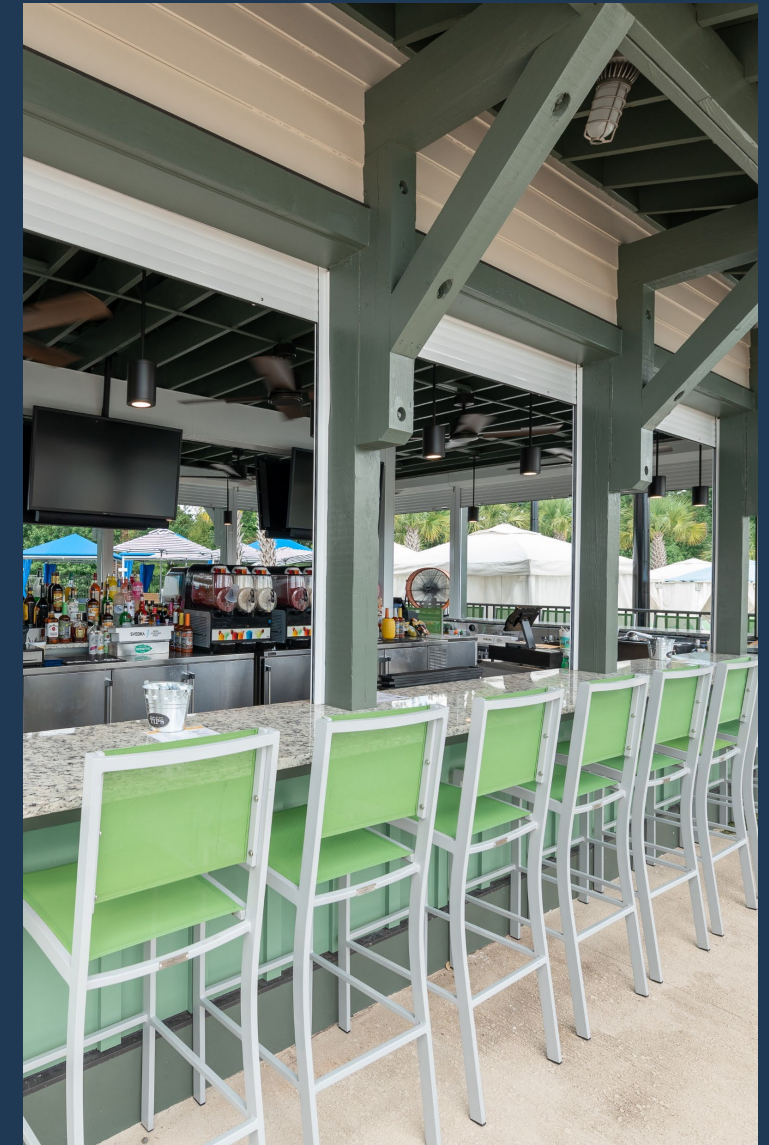
Gym & Fitness Center



Dog Parks



Food & Beverage Locations





Empty Lots



Maintenance Shops



Vehicles